Welcome to Odense



NOK2028

NORDIC CONGRESS OF OPHTHALMOLOGY

Invitation to Sponsorship & Exhibition
7. – 9. June 2028
at the ODEON, Odense, Denmark



Dear Colleagues and Friends,

We are delighted to welcome you to the Nordic Congress of Ophthalmology (NOK 2028), taking place on **7–9 June 2028** in the vibrant city of Odense, Denmark. The congress will be held at ODEON, a modern conference venue located in the heart of the city and within walking distance of Odense's historic center, cultural attractions, and hospitality offerings.

We will be welcoming ophthalmologists, researchers, trainees, healthcare professionals, and industry partners from across the Nordic region for three inspiring days of scientific exchange, innovation, and collaboration. NOK 2028 will provide a unique forum for sharing new knowledge, discussing emerging technologies, and exploring solutions to the challenges and opportunities facing eye care in the years ahead.

The scientific program will highlight the latest advances across all major subspecialties of ophthalmology, while also exploring emerging themes such as digital health, artificial intelligence, clinical innovation, and sustainable models of care. Through lectures, symposia, poster presentations, and networking activities, participants will have ample opportunities to learn, connect, and collaborate.

We look forward to a dynamic and forward-looking gathering of clinicians, industry professionals, researchers, and innovators working together to shape the future of eye care. We are equally excited to welcome our sponsors and exhibitors, whose contributions play a vital role in fostering innovation and strengthening collaboration across the Nordic ophthalmic community.

On behalf of the Organizing Committee,

Professor Yousif Subhi
President, NOK 2028

SDU University of Southern Denmark

Region of Southern Denmark

OUH Odense University Hospital Svendborg Hospital
University hospital of Southern Denmark

Hospital Sønderjylland
University hospital of Southern Denmark

Lillebaelt Hospital
University Hospital of Southern Denmark



Why support NOK 2028?

- + 1000 expected delegates
- Delegates from all Nordic countries
- Ophthalmologists, trainees, researchers, and allied professionals
- Industry exhibition integrated with conference area
- Direct access to key opinion leaders and decision-makers
- Scientific program covering retina, glaucoma, cornea, cataract, pediatric ophthalmology, uveitis, neuro-ophthalmology, and AI

Brand visibility

NOK 2028 offers a unique platform to enhance your company's visibility across the Nordic ophthalmic community. Sponsors will benefit from exposure through the congress website, digital communications, on-site signage, and selected congress materials before, during, and after the meeting.

Networking and engagement

The congress provides numerous opportunities for meaningful interaction through scientific sessions, networking breaks, social events, and dedicated exhibition areas, facilitating valuable dialogue and relationship building with stakeholders and potential clients throughout the field of ophthalmology.

Showcase your products and services

The commercial exhibition offers an excellent opportunity to present your products, technologies, and services to a highly relevant audience. Exhibition stands will be strategically located within the congress area, integrated with catering and meeting spaces to maximize delegate engagement, visibility, and accessibility throughout the event.



Conference Venue
ODEON
Odeons Kvarter 1
5000 Odense

DIS® DIS CONGRESS SERVICE COPENHAGEN A/S

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www.nok2028.dk



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Sponsorship opportunities

The selected sponsorship opportunities for the Conference provide supporters with several ways to enhance their visibility and association with the event.

The items presented below have been selected to allow each sponsor unique ways of associating brands or messages with different aspects of the congress.

Sponsorship category	**Platinum** 5 opportunities	**Gold** 3 opportunities	**Silver**	**Bronze**
Minimum amount: Items:	**DKK 180.000**	**DKK 150.000**	**DKK 50.000**	**DKK 25.000**
Exclusive sponsor of (first come, first served)	60-minute symposium	45-minute symposium	X	X
Exhibition area	24m^2	12m^2	6m^2	X
Logo and sponsor profile on NOK 2028 website with link to company's homepage and in the final app/program	Logo and 300-word company profile	Logo and 200-word company profile	Logo only	Logo only
Complimentary registration	6 full delegates	4 full delegates	2 full delegates	2 full delegates
Advertisement on SoMe	Yes	Yes	No	No

Special Requests

Please let us know if you have any ideas for a sponsorship and we will customize this to you.

Meeting Rooms and Hospitality Suites.
The Congress will make available a limited number of Meeting Rooms and Hospitality Suites to the companies taking part. Meeting Rooms may be booked for small meetings, staff briefings, etc. while Hospitality Suites will be more suitable for cocktails, informal get-togethers, etc.
Activities that compete with the Congress Scientific Program are not allowed and these activities may not be promoted in any way prior to the Congress

Please note that only a limited number of Meeting Rooms and Hospitality Suites are available at the ODEON and that reservation is made on a "first come, first served" basis.

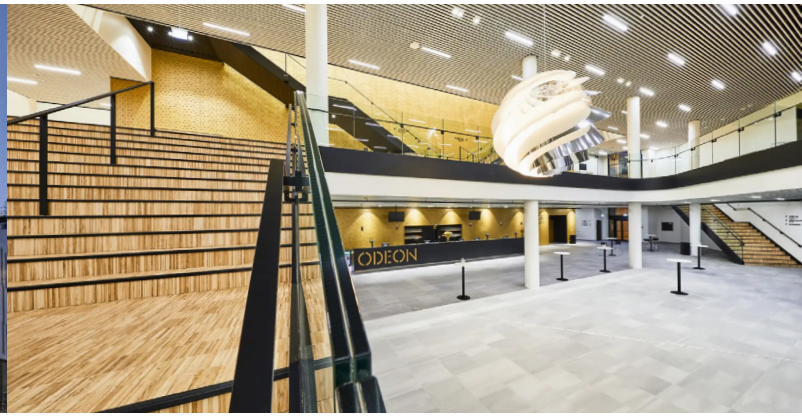


Sponsorship shopping list

What you can choose from to customize your sponsorship:

Item	Price	Description
Items A – Z		
Exclusive: Delegate APP sponsor	DKK 50.000	The entire conference program, abstracts floorplans, all delegates, sponsors, and exhibitors will be in this app.
Exclusive: Badge Cords/Lanyards SOLD	DKK 30.000 + production and delivery costs.	The badge cord attached to the name badge is a highly visible item worn by every delegate.
Exclusive: Notepads & pens:	DKK 25.000+ production and delivery costs.	The biggest social event of the conference. Feature in program, on the dinner tables/menus and at sign-up.





Exhibition at NOK 2028

A commercial exhibition will be arranged in conjunction to the Congress. The exhibition will take place at the ODEON, Odense. The general thought is to integrate the commercial exhibition with the poster exhibition, and the catering services.

Exhibition information

The exhibition will be open during congress, 7 – 9 June 2028. The program structure will make time for the participants to visit your stand.

How to apply for Exhibition Space

Please send your request for exhibition space to exhibition@discongress.com
Every effort will be made to accommodate exhibitors' requests for space and position. The floor spaces are assigned on a "first come, first served" basis.

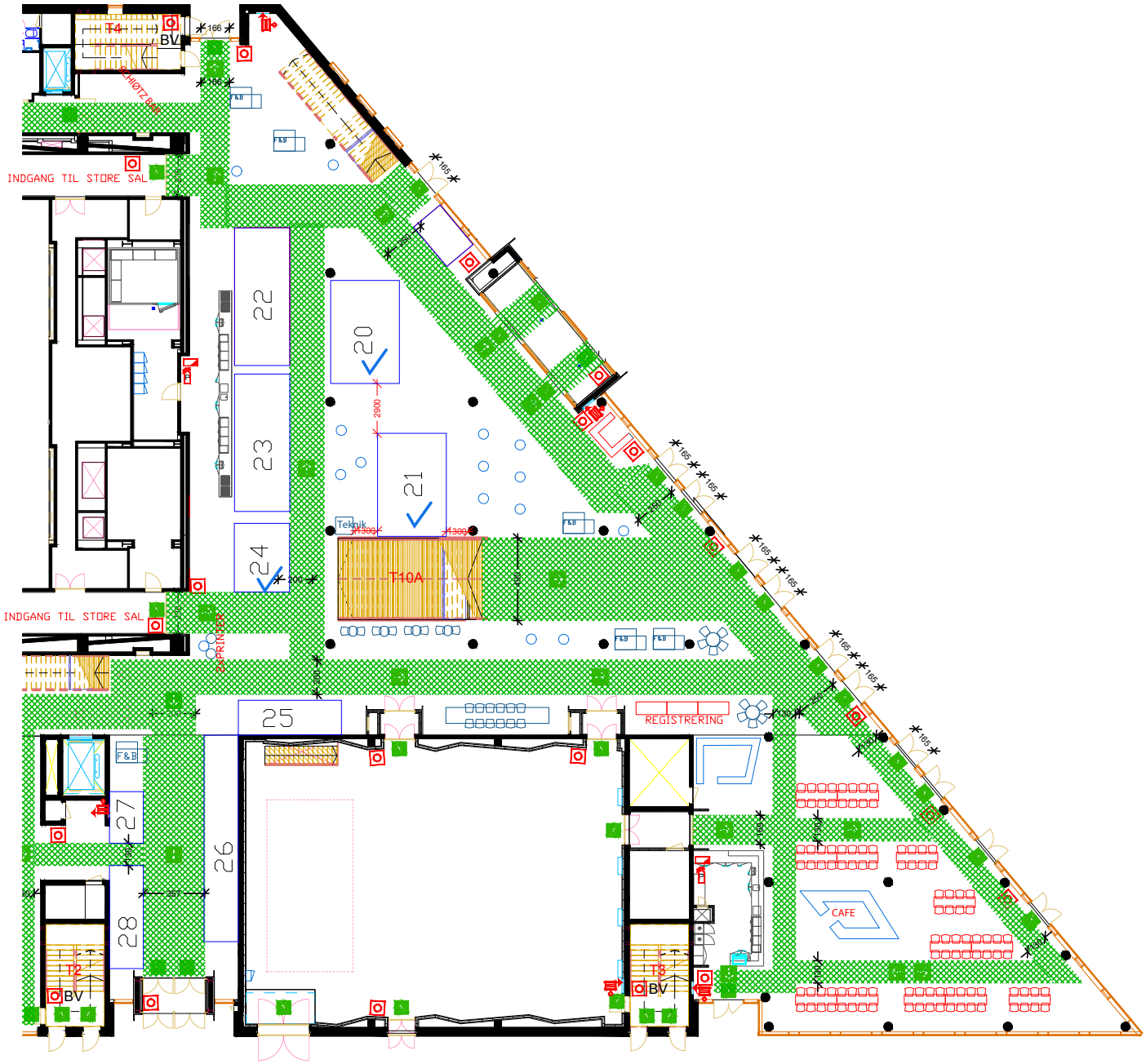
Stand Information

Stands as floor space only.
The charge for floor space is:

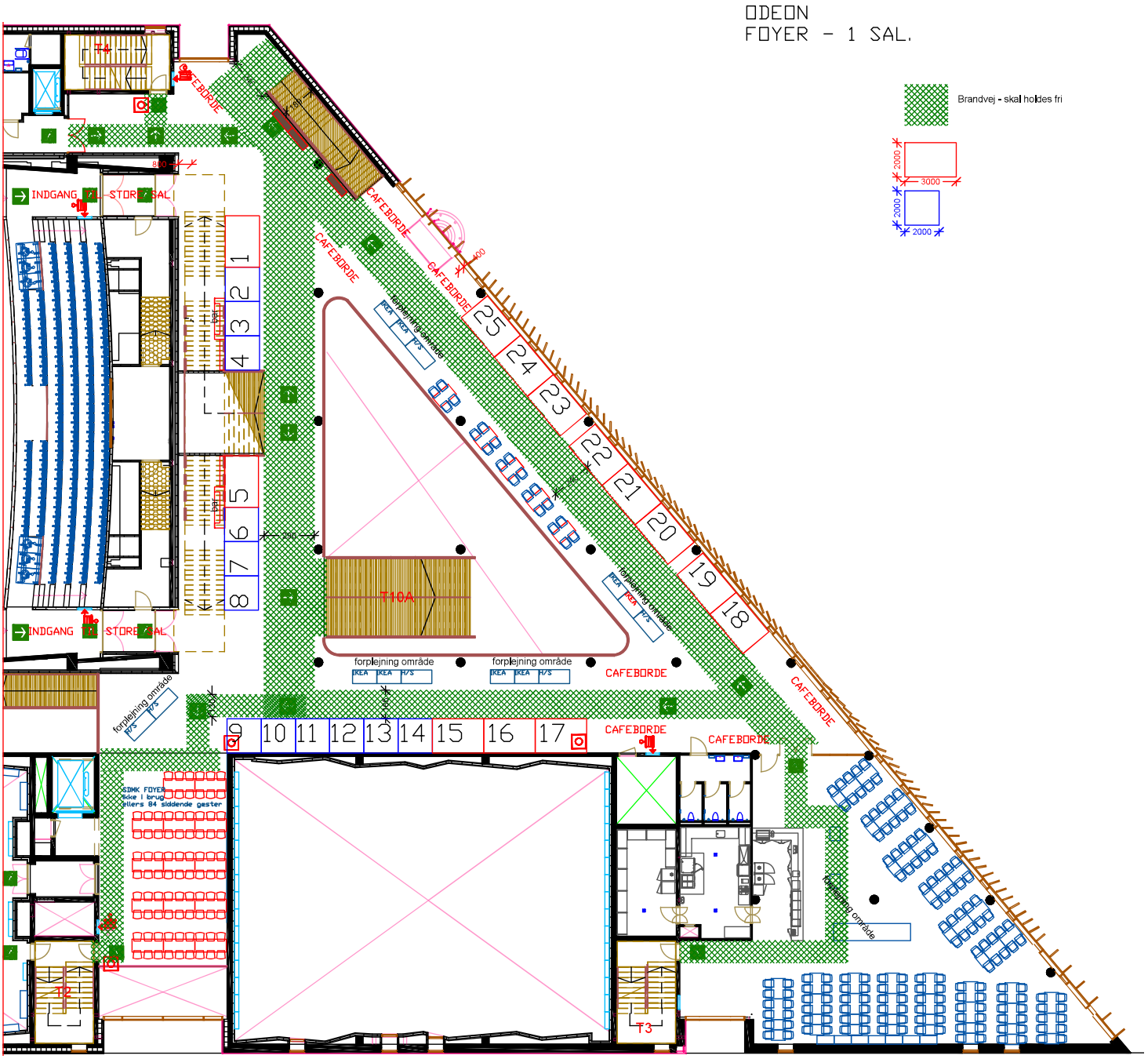
6 m² Stand area	**30.000 DKK**
12 m² Stand area	**52.000 DKK**
Extra square meters	**4.500 DKK**

Floor space rental includes:
- Daily cleaning of aisles and common areas
- General lighting for all the event areas
- One table and chair
- Power & free internet
- 2 free exhibitors registration per 6 m²
  Additional exhibitor passes (no access to the sessions) 1.950 DKK/262 EURO

Floorplan


INDGANG TIL STORE SAL
INDGANG TIL STORE SAL
22
23
24
20
21
25
26
27
28
T10A
REGISTRERING
CAFE
F&B
BV

Floorplan


ODEON
FOYER - 1 SAL.
Brandvej - skal holdes fri
2000
3000
2000
2000
INDGANG
STORE SAL
INDGANG
STORE SAL
CAFEBORDE
forplejning område
T1
T2
T3
T4
T10A
SDMK FOYER
Ikke i brug
Ældre 84 sidd ende gæster

Booking form for NOK 2028

NOK2028
NORDIC CONGRESS OF OPHTHALMOLOGY

7-9 June 2028 Odense, Denmark

Invoice address - please use block letters

Booking form for Sponsor items:

Name of company: _____

Contact person: _____

Address: _____

Address: _____ ZIP Code: _____

City: _____ Phone: _____

Country: _____

E-mail: _____ VAT no: _____

We would like to book the following Sponsor items:

Items: _____ DKK: _____

Stand no: _____ Stand size: _____ DKK: _____

Vendor (price 400 DKK): DKK: _____

For the value of: _____ **DKK:** _____

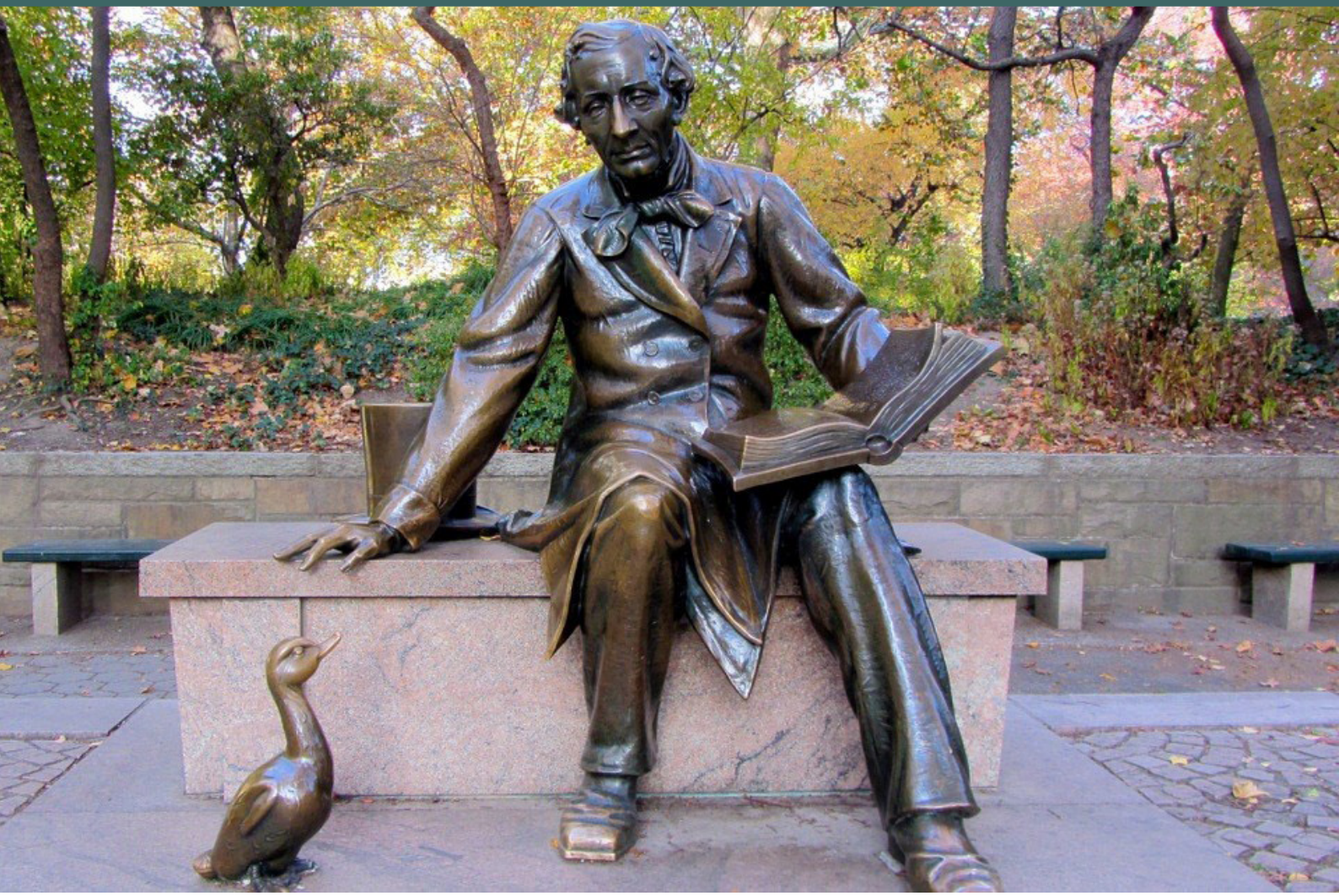
Terms of Payment: A deposit of 50% of the total sponsorship fee due will be invoiced once this signed Sponsorship Booking Form has been received. The second payment of 50% of the total sponsorship fee will be invoiced 3 months before the Congress.

Cancellation Policy: Cancellations must be received in writing. A cancellation charge of 50% of the total sponsorship fees will apply to cancellations received between 9 months and 3 months prior to the meeting. For cancellations received later than 3 months prior to the meeting a 100% charge of the application will be applied. Prices will be added Danish VAT.

Signature of this form implies compliance with the rules stated in this document.

Signature: _____ Date: _____

This application is legally binding
Return to Attn: NOK 2028, Peder Andersen, exhibition@discongress.com



We are looking forward to welcoming you to Odense at the

NOK2028

NORDIC CONGRESS OF OPHTHALMOLOGY

www.NOK2028.dk